

## 【新聞稿】

### 新華社亞太總分社主辦“一帶一路”高峰論壇暨“新華絲路”產品推介會

香港，12月7日 由新華社亞太總分社主辦的“一帶一路”高峰論壇暨“新華絲路”產品推介會7日下午在香港會展中心舉行。來自中國內地、香港及海外XX國家和地區的XXX名專家學者及企業界代表參加論壇及推介會。

新華社亞太總分社、新華社香港特別行政區分社社長俱孟軍先生，香港特別行政區行政會議成員、香港特別行政區立法會議員、海上絲綢之路協會聯席主席葉劉淑儀女士在論壇開幕式上分別致辭。

俱孟軍先生表示，2013年秋天，習近平主席先後提出建設“絲綢之路經濟帶”和“21世紀海上絲綢之路”的倡議。建設“一帶一路”，與沿線各國加快發展的美好願景相契合，與各國人民过上更加美好生活的共同期盼相契合，受到普遍歡迎和廣泛支持。自“一帶一路”提出以來，沿線許多國家積極推出對接政策，規劃互聯互通項目，深化人文交流，古老的陸上、海上絲綢之路正煥發出新的絢麗光彩。

俱孟軍說，新華社社長蔡名照在參加《21世紀海上絲綢之路國際研討會》上指出，作為中國國家通訊社和中國最大的消息總匯，新華社將立足國家“一帶一路”整體戰略部署，根據中央要求，加大對“一帶一路”建設的報道力度，通過創辦“新華絲路”信息產品，為“一帶一路”建設提供智力支持。“新華絲路”系列信息產品自2015年7月16日正式推出以來，受到海內外用戶的高度評價和“一帶一路”沿線國家政府組織、智庫、研究機構和工商企業人士的廣泛關注。

俱孟軍表示，在當前經濟全球化和區域一體化深入發展的大背景下，絲綢之路沿線各國已經成為你中有我、我中有你的利益共同體、命運共同體和責任共同體。新華社亞太總分社將根據中央和總社的要求，進一步加大亞太區“一帶一路”建設的報道力度，充分利用好新華社創辦的“新華絲路”信息產品，搭建交流平臺，為中國企業走出去和外國企業走進來作出貢獻。

葉劉淑儀在致辭中說，XXX

在推介會上，主辦方播放了“新華絲路”產品的中英宣傳片。新華社亞太總分社總經理助理、新華絲路信息產品項目負責人朱志剛先生向出席論壇的嘉賓介紹了“新華絲路”產品的特點和基本情況。

推介環節後，剛剛成立不久的新華財金社舉行了揭牌儀式。新華財金社（亞太）有限公司總裁伍仲輝先生在致辭中表示，XXX

此後，主辦方舉行亞太一帶一路產業基金揭牌儀式。亞太一帶一路產業基金總裁江海旋先生在致辭中表示，XXX

接下來，主辦方舉行六項簽字儀式。新華社亞太總分社總經理兼新中國新聞有限公司總經理溫新年先生，分別與亞太一帶一路產業基金、鼎和礦業控股有限公司、香港魯銀投資集團股份有限公司、大唐西市文化產業投資集團有限公司的代表簽署新華社供稿協議。

新華社亞太總分社總經理兼新中國新聞有限公司總經理溫新年先生，與亞太一帶一路產業基金董事局主席穀卓恒先生簽署新中國新聞有限公司與亞太一帶一路產業基金合作框架協議。

新華財金社（亞太）有限公司總裁伍仲輝先生，與亞太一帶一路產業基金執行董事盧素芳女士簽署新華財金社與亞太一帶一路產業基金戰略合作協議。

最後，新華社亞太總分社、新華社香港特別行政區分社社長俱孟軍先生、亞太一帶一路產業基金總裁江海旋先生、香港城市大學客座教授及MBA課程協理主任陳鳳翔博士、香港一

帶一路發展聯會主席戴景峰先生以及新華財金社代表一起，圍繞“一帶一路”與中國企業、香港能夠發揮的作用等相關話題展開高峰對話。

“一帶一路”高峰論壇暨“新華絲路”產品推介會由新華社亞太總分社主辦，由亞太一帶一路產業基金、新華財金社、香港中國企業協會協辦，由香港成報集團贊助，由瑞德傳媒有限公司承辦。

## 【附錄】

### 新華財金社簡介

新華財金社是一間互聯網金融信息服務公司，主要業務是建立跨境財經信息服務平臺，依托強大的金融工程技術能力和新華社的龐大新聞信息渠道，采集、編輯和發布多語種的相關新聞、信息、數據，並在此基礎上形成交易服務、交易場所和專項服務三大業務，為客戶提供專業化、全面的金融服務。該平臺將向海外用戶提供全面的中國財經信息及金融服務，同時向國內用戶提供全球財經信息及金融服務，目標成為亞太區內首選的財經信息及服務平臺，連接中國商業世界的管道。

### 亞太一帶一路產業基金簡介

亞太一帶一路產業基金主要關注於一帶一路沿線國家與地區的信息、文化、金融、資源、能源以及環保產業。目的是整合國內外社會資源為一帶一路沿線國家與地區相關產業提供完善的金融服務，同時為投資者提供相應的回報。我們基金第一期規模是5億美金，投資策略主要是選擇中國國策投資發展一帶一路沿線國家與地區的重要項目。我們會充分利用亞投行的金融和政治資源來配置我們的投資項目和資金。在國內我們會充分利用國企改革的機會，尤其是混合所有制改革所帶來的機會發展資產基數，並通過提高其生產效益和提高資產回報率來達到相應的高回報。我們投資的方式將會採取私募股權和上市公司證券相結合的混合機制來提高投資回報率。

基金將大力支持亞太地區乃至全球圍繞“一帶一路”互聯網金融信息平臺的建設，包括一帶一路沿線各國經商環境大數據信息庫的建設，為搭建全面的財經金融信息服務平臺作好金融服務。同時，我們將著重“一帶一路”能源、資源和生態環保合作的機遇，為發展新能源產業提供投融資服務，使好的技術及設備能沿“一帶一路”國家或沿線城市落地發展；並把國際上先進的技術和資金引進來，助力國內新能源產業的發展，為發展綠色GDP貢獻一份力量！

## Press Release

Xinhua News Agency Asia-Pacific Regional Bureau promotes “Xinhua Silk Road” information products at “One Belt, One Road” forum

(Hong Kong, Dec. 7) A “One Belt, One Road” summit forum sponsored by Xinhua News Agency Asia-Pacific Regional Bureau was held on Monday (Dec. 7) at Hong Kong Convention and Exhibition Center, during which Xinhua promoted its tailor-made information products of the Belt and Road. More than XXX scholars, experts and entrepreneurs from Hong Kong, Chinese mainland and the rest of the world have been attracted to the forum.

Mr. Ju Mengjun, president of Xinhua News Agency Asia-Pacific Regional Bureau, and Mrs. Regina Ip Lau Suk-ye, member of the Executive Council of Hong Kong and member of the Legislative Council of Hong Kong, attended the opening ceremony of the forum and delivered their speeches.

Mr. Ju said that Chinese President Xi Jinping proposed the initiative to build “Silk Road Economic Belt” and “the 21<sup>st</sup> century Maritime Silk Road” in 2013, which has been widely welcomed and supported by people from countries along the Belt and Road for its conjunction with the people’s willingness to build a better life. Since the initiative was proposed, many countries along the Belt and Road have actively worked out cooperative policies and plans to deepen connectivity and cultural exchanges with each other. The ancient land and maritime silk roads are glowing with new sparks.

As Xinhua News Agency’s President Cai Mingzhao has pointed out, Mr. Ju said, as China’s largest national news service, Xinhua will increase its news reports on the Belt and Road Initiative based on the central government’s overall arrangement, and provide intellectual support with “Xinhua Silk Road” information products. The products have been spoken highly of by overseas clients and gained wide attention from government organizations, thinktanks and entrepreneurs of countries along the Belt and Road since July 16, 2015.

Mr. Ju said that at the background of economic globalization and integration, countries along the Belt and Road have become an interdependent community of common interests, destiny and responsibility. Xinhua News Agency Asia-Pacific Regional Bureau will increase news reports on the Belt and Road issues in the region and build a platform for enterprises and other stakeholders by providing “Xinhua Silk Road” information products.

Mrs. Regina Ip said in her speech that...

At the forum, Xinhua demonstrated an introduction short film of the “Xinhua Silk Road” information products. Mr. Zhu Zhigang, project manager of the products introduced detailed features of the products for the audience.

After the introduction, the distinguished guests and audience witnessed an unveiling ceremony for the latest established Xinhua Finance Agency, a subsidiary of Xinhua News Agency Asia-Pacific Regional Bureau. Mr. Wu Zhonghui, CEO of Xinhua Finance Agency, delivered a speech.

Later on, the sponsor of the forum also held an unveiling ceremony for the Asia-Pacific One Belt One Road Enterprise Fund. Mr. Ronald Kong, CEO of the Fund, also gave his remarks at the ceremony.

In addition, Mr. Wen Xinnian, general manager of Xinhua News Agency Asia-Pacific Regional

Bureau, signed contracts on Xinhua's information services with four clients respectively, and Mr. Wen also signed an agreement on cooperation framework with representative of the Asia-Pacific One Belt One Road Industrial Fund.

Mr. Wu, CEO of Xinhua Finance Agency, signed an agreement on strategic cooperation with representative of the the Asia-Pacific One Belt One Road Industrial Fund.

Finally, Mr. Ju, president of Xinhua's Asia-Pacific Regional Bureau, and Mr. Kong, CEO of the Fund, Dr. Chan Fung Cheung from City University of Hong Kong and other guests conducted a summit dialogue on topics related to the Belt and Road.

The Forum was co-organized by the Asia-Pacific One Belt One Road Industrial Fund, Xinhua Finance Agency, Hong Kong Singpao Group, the Hong Kong Chinese Enterprises Association, and hosted by Real Media International.

#### Brief introduction of Xinhua Finance Agency

As an Internet financial information service provider, Xinhua Finance Agency (XFA) is engaged in establishing cross-border financial information and service platform. Based on the powerful financial engineering ability and the broad news information channel of Xinhua News Agency, the company collects, edits and publishes multilingual-supported news, information and data through the platform. Three main business stream exist, namely, trading, marketplace and specific service providing clients with professional and comprehensive financial service. The platform provides overseas users with comprehensive Chinese finance information and services in English and multi-language domestic users enjoy a global finance information and services. We aim to become the preferred finance information and service platform in Asia Pacific region and the pipeline to connect China's business world and markets.